



Rock The Park
Saturday, June 22nd
Chesapeake City Park

ROCK THE PARK

Helping Build a Stronger Community

About Rock The Park

Prepare to be transported to a world of love, unity, and uplifting rhythms. Join us for an unforgettable experience featuring the Grammy-nominated band, The Wailers. Bob Marley passed away 43 years ago, but his band, The Wailers, is still going strong. In fact, it was Marley's dying request that the band keep the music alive. Their culture-defining music is a blend of Jamaican reggae and urban Latin sounds, and is beloved by fans around the world.

About the VIP Experience

All sponsor levels include tickets to the VIP area where guests will enjoy a prime viewing location and mingle with the band members and local dignitaries. Gourmet hors d'oeuvres, fine wine, local craft beer and orange crushes will be served.

About GoChesapeake

GoChesapeake is an initiative of Virginia Water Tourism Corporation—a 501(c)(3) non-profit organization. GoChesapeake works to support the City in promoting Chesapeake as a waterway destination for 10,000+ yachts / boats that cruise through our city each year. Proceeds from the concert help to fund our program of work which includes several boater hospitality events throughout the year and the Blue Heron Waterway Gallery—the only known waterway gallery in the US.

You're Invited to Make a Difference

Your sponsorship of the event is an investment in our community. It will help to establish Chesapeake as a waterway destination for boaters and turn tourism dollars into funding for schools, libraries, roads and public safety resources while also creating quality job opportunities. In addition, you may receive substantial financial benefits and tax savings.

Have Questions? Contact our Coordinator:

Sponsor Relations
Dawn Matheson
757.403.7722 Mobile
dawn@gochesapeake.net
www.GoChesapeake.net



Rock The Park
Featuring The Wailers
Chesapeake City Park
Saturday, June 22nd, 2024

Sponsor Reservation / Charitable Gift Form

Please complete and return
by fax, scan/email or mail:

Dawn Matheson
Sponsor Relations
732 Eden Way N #E542
Chesapeake, VA 23320
757.403.7722 Mobile
757.410.9409 Fax
dawn@gochesapeake.net

Your Name

Title or Position

Company Name

Email

Phone

Billing Address

Presenting Sponsor - \$10,000 (Limit One)

- ◆ Exclusive event branding: Rock The Park Presented By <<<Your Company's Name>>>
- ◆ 50 VIP tickets and 25 VIP parking passes
- ◆ Logo included in press release and print ads, company mentioned in media interviews and in radio ads
- ◆ Logo with link prominently positioned on event website
- ◆ Logo and tags featured in social media promotion
- ◆ Sponsor provided give-a-way item distributed on your behalf
- ◆ Sponsor provided banners prominently displayed around the event site and in the VIP area
- ◆ Two large format signs featuring your logo positioned on both sides of the main stage

Silver Sponsor - \$1,000

- ◆ 2 VIP tickets and 1 VIP parking passes
- ◆ Sponsor provided banner displayed at the event
- ◆ Sponsor provided give-a-way item distributed on your behalf
- ◆ Listed on event website with link to your website

Table Sponsor - \$1,000 (Limit 10)

- ◆ Reserved table under covered tent
- ◆ 10 General admission tickets
- ◆ Prime viewing location and near food vendors
- ◆ Dedicated bartender (cash bar)
- ◆ Listed on event website with link to your website

Platinum Sponsor - \$5,000

- ◆ 12 VIP tickets and 6 VIP parking passes
- ◆ Logo with link prominently positioned on event website
- ◆ Logo and tags featured in social media promotion
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item distributed on your behalf

Exhibit Space - \$500

- ◆ 10X10 space w/ access to power and water, plus two general admission tickets. Exhibitor must provide tent, tables, chairs, lighting, extension cords and hoses if needed.

Gold Sponsor - \$2,500

- ◆ 6 VIP tickets and 3 VIP parking passes
- ◆ Logo with link prominently positioned on event website
- ◆ Logo and tags featured in social media promotion
- ◆ Sponsor provided banner prominently displayed
- ◆ Sponsor provided give-a-way item distributed on your behalf

PAYMENT INFORMATION

Pay to Virginia Water Tourism Corp
A 501(c)(3) non-profit organization
Tax ID 82-1299164

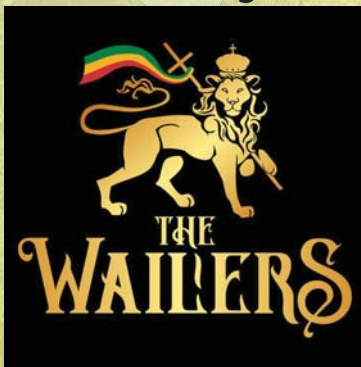
*We are so very grateful
for your support!*

ROCK THE PARK

A Rockin' Outdoor Fundraiser Concert

Presented By:
"Your Company Here"

Featuring:



Saturday, June 22nd
Chesapeake City Park
Gates Open @ 6PM
Concert Starts @ 7PM

General Admission
\$20 Online | \$25 @ Gate
Free For Kids 12 & Under

Free Parking
Food Trucks

Beer, Wine and Orange Crushes
available for purchase



PRESENTING SPONSOR:

"Your Company Logo Here"



RockChesapeake.com



Proceeds benefit Virginia Water Tourism, a 501c3 non-profit working to promote Chesapeake as a waterway destination for the 10,000 yachts that cruise thru the city each year. Our efforts help to create additional revenues for schools, roads, public safety and libraries.